



*Getting Adults in Crisis Back to Work*

# 2005 Annual Report



11614 Martens River Circle  
Fountain Valley, CA 92708  
(714) 210-2460  
(714) 434-2870 Fax  
[www.workingwardrobes.org](http://www.workingwardrobes.org)



---

---

## Vision

Working Wardrobes is the premier provider and innovator of essential resources that allow at-risk individuals to maximize their potential and increase their contribution to the community. We are a model and inspiration for other organizations that aspire to achieve similar results.

## Mission

Working Wardrobes provides at-risk men, women and teens with a new start to help them attain self-sufficiency and dignity.

## Values

- Provide job readiness services in an atmosphere of dignity that enhances the lives of our clients
  - Achieve financial stability, for our clients and our organization, with integrity
  - Celebrate the successes of our clients, collaborative partners, donors and volunteers
  - Partner with corporations, educational programs, community agencies and civic partners
  - Engage the power of volunteerism
- 
- 

---

---

## A Message from Jerri Rosen, Founder and Executive Director

This past year has brought unprecedented growth and amazing accomplishments at Working Wardrobes, in large measure due to a growing number of generous donors and dedicated volunteers who support our efforts.

We helped more clients than ever before – over 3,000 – and consider this the best measure of our success. In 2005, ***Designing Women***, our first Women's Guild was founded and we celebrated our first successful 15 years and the 30,000 adults we have been privileged to serve! The Success Stories who represented our clients at the year end Gala conveyed profoundly moving messages about the increased dignity and self-esteem they have experienced with our services. There is no better testimony to us than their articulate words!

In these pages you will have a chance to see the services and events we provide for clients, the types of fundraisers that have garnered the attention of outstanding supporters and the financial picture of our organization.

We are looking forward to an exciting 2006. In May, we will celebrate 2 years in our permanent facility in Fountain Valley, we are including career development resources for our clients and we are actively looking to expand Working Wardrobes into new markets. Please stay connected!

---

---

---

---

## 2005 Programs

### Career Services Center

The Center serves clients daily with personal shoppers to select career quality clothing for their interviews and employment. We will soon include career development resources for job leads and resume building. We served 2,000 clients in the Career Service Center in 2005.

### Donation Center

Fueling all of our operations, is the Donation Center, open Monday – Saturday from 10-2. Approximately, 2,500 donors made clothing and accessory donations in 2005. Volunteers come in 6 days a week to sort, hang and label the clothing and help us greet donors.



*I want to thank each and every one of you for this great event. For the first time in many years, I have felt special and beautiful. May God bless you.*

-2005 Client

### Job Readiness & Life Skills Workshops

We present image enhancement workshops for both men and women to nonprofits, shelters/programs and corporations. Success Coaches, who are Human Resource professionals, volunteer to facilitate career readiness workshops for our shelter participants prior to our “Days of Self-Esteem”.

### Retail Training

All aspects of retail training are available to clients through our Donation Center, The Hanger resale store in Tustin, and the Working Wardrobes Thrift Shop in Anaheim. A complete curriculum prepares the participants for careers in retail.

---

---

---

---

## 2005 Events

### Men's "Day of Self-Esteem"

90 men attended the workshops, wardrobing and grooming services and a Career/Resource Fair with local businesses, recruiters and resources.



### Women's "Day of Self-Esteem"

105 women went through workshops, grooming and wardrobing services and attended a Career/Resource Fair with businesses, recruiters and resources.

### "Cinderellas for Life" Prom Event

450 girls attended self-esteem, etiquette and goal setting workshops and selected their prom attire.



### High Tea, High Fashion

This new fundraising event raised money to provide a 'working wardrobe' for hundreds of breast cancer survivors.

### Surviving Spouses Event

Twenty eight surviving spouses of military special operations personnel were treated to a day of pampering including wardrobing, grooming and a motivational speaker, on the Coronado Island Naval base.



### 'Black Tie & Tennies' Gala

250 generous guests attended our 15th Anniversary Gala at the Santa Ana Performing Arts Center and raised \$115,000.

---

---

## Investments

Today's donors are savvy investors. They want to ensure their investments will affect change in the nonprofits they choose to support.

At Working Wardrobes, we say that our donors support us with . . . **wealth, wisdom and wardrobes!** We make sure that every dollar invested works very hard and every in-kind donation makes an impact on our organization.

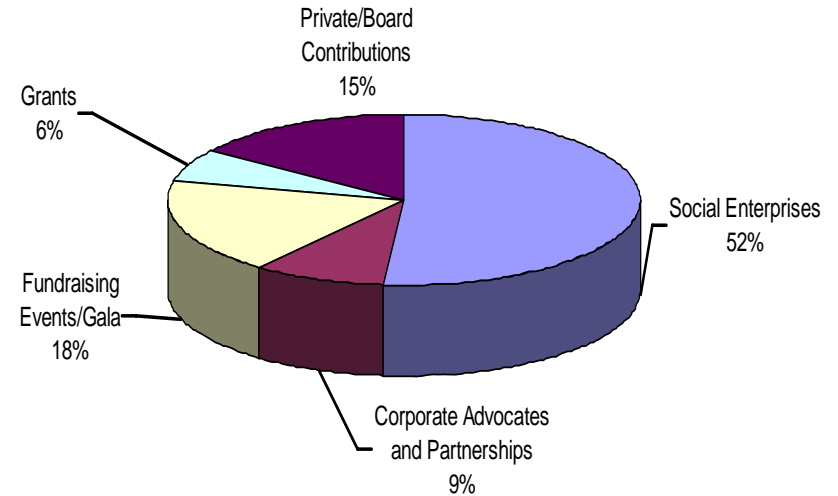
We are proud to be hard working social entrepreneurs, dedicated to achieving a double bottom line by building our social enterprise strategies to serve more clients through our nonprofit mission. Our social enterprises include:

- Career Services Center fees for services – wardrobing and workshops
- The Hanger, an upscale resale store in Tustin
- Working Wardrobes Thrift Shop in Anaheim

We also back up our success with facts about our clients and our financial resources:

- **\$0.93 of every donated dollar goes directly to programs, among the highest amount in nonprofits around the world**
- **Every dollar brought in is leveraged to \$4 in donated goods and services**
- **Each year, our “army of 1,500 volunteers” gives a combined total of over 28,000 hours**
- **In 2005, 3,217 individuals in crises were assisted**
- **Our 2005, cash revenue of \$925,110 was 16% higher than \$797,274 in 2004**

## 2005 Income Sources



Social Enterprises	\$474,120
Fundraising Events/Gala	\$167,595
Private/Board Contributions	\$141,220
Corporate Partnerships	\$ 73,090
Grants	\$ 57,245
Corporate Advocates	\$ 11,830
<b>Total</b>	<b>\$925,110</b>

---

---

## 2005 Corporate Sponsors

Corporate Sponsors provide financial and in-kind support to Working Wardrobes' programs and services throughout the year.

Albertson's Inc  
Apria Healthcare  
American Career College  
Ameriquest Mortgage Company  
Austin Taylor  
Ascolta  
bds marketing  
The Boeing Company  
Beyond Concept LLC  
City of Irvine  
City of Orange  
Cookie Lee Jewelry  
Drake Personnel

Employee Community Fund of The Boeing Company  
Emulex Corporation  
The First American Corporation  
Jordan LLC  
Knobbe, Martens, Olson & Bear  
The Men's Wearhouse  
National Human Resources Association  
National Charity League – Canyon Chapter  
New Century Financial  
Northrop Grumman  
Republican Women of Orange County  
Soroptimists of Orange  
Union Bank

### Foundations

Allergan Foundation, Irvine Health Foundation  
Margaret Oser Foundation, O.L. Halsell Foundation  
Weingart Foundation, Wells Fargo Foundation

---

---

---

---

## 2005 Gala Sponsors

2005 Gala Sponsors supported the 'Black Tie & Tennies' Gala by purchasing tables and/or underwriting the event.

### Tailored

Albertson's Inc.  
bds marketing  
Sam Dawson  
Hyundai Motor America  
New Century Financial  
Union Bank of California

### Classic

American Career College  
Ameriquest Mortgage Company  
The First American Corporation

### Ready to Wear

Cheryl Cashman/Drake Personnel  
The Boeing Company  
Cookie Lee Jewelry  
Anna and Louise Davy  
Christie Ferris/Beyond Concept LLC  
Lenders Advantage  
Irene Kinoshita/Sue Parks  
Irvine Health Foundation  
Paula Milano

### Underwriters

Pam Adams, W. Brown, bds marketing, Emulex,  
Tri-Coastal Design, Young's Market Company

---

---

---

---

## 2005 Corporate Advocates

Corporate Advocates are a vital resource to Working Wardrobes. They coordinate volunteer teams, organize clothing drives and help raise funds to support programs.

Ascolta	Edwards Life Sciences
Julie Ngo	Helen Hunt
Administaff	Epicor
Stephanie Cleboski	Carol Perry
Allergan	Sara Warren
Jackie Greenbaum	First American
Allergan Foundation	Kim Tilo
Sandy Clark	Fox & Company
Julie Green	Judy Fox-Brandt
Ameriquist	Home Depot
Ronda Schader	Carmen Barbee
Anaheim Convention Center	Hyundai Motor America
Vickie Gonzales	Dana Barraclough
Birtcher Real Estate Group	Cynthia Coorey
Dottie Hurford	IBM Global Oracle Alliance
The Boeing Company	Judi Butler
Delphene Black	Kimco
Jitu Gagliani	Kimberly Keller
Noy Loeur	Aimee Morgan
Jackie Velez	Tina Ryden
Canyon Hills Presbyterian Church	Macy's
Debbie Felps	Sandra Lewis-Cooper
CE Specialized Communications	Madory, Zell and Pleiss
Janine Fadelsky-Arp	Marilyn Hodges
Citizens Business Bank	Manpower Employment
Jill Kessler – Yamamoto	Joseph Carrion
City of Orange	Merrill Lynch
Patti Vanvoorst	Taryn Moll
Conexant	
Celeste Signorino	

---

---

## 2005 Corporate Advocates cont.

Mitsubishi Motor	Soroptimist International of Lake Forest
Heather Duarte	Andrea Fisher
Linda Stewart	Soroptimist Of Orange
New Century Mortgage	Isabel Crist
Kim Faaborg-La Perle	Strategic HR Services
Nordstrom	Paula Cobb
Janet Gonzalez	Sukut Construction , Inc.
Irene Pitochelli	Mary Ellen Copek
Northrop Grumman	Taco Bell
Darlene Troy	Rachel Goodman
Oakley	Toshiba America Medical Systems
Nicole DaCosta	Beverly Holmes
Odetics	Trojan Battery
Cathy Steger	Pam Burdi
Orange County Fire Authority	Union Bank of California
Reshan Cooray	Diana Murphy-Vetere
Philadelphia Insurance Cos.	UPS
Kim Gibson	Dawn Honomichl
Debbie Murataya	Unisys
Physician Weblink	Jeffrey Iverson
Cynthia Silva	U.S. Dept. of Justice
Raytheon	Toni Clinkscales
Karen Flagg	Venturi Staffing
Julie Hughes	Sandra Tranquill
Robert Half Inc.	Volt
Amanda Leach-Rouvi	Patty Nakamura
Remedyv Staffing	Janella Simpson
Deborah Ellis	Washington Mutual
Sedgwick CMS	Alexandra Solomon
Janet Hegland	Karen Jennings

---

---

---

---

## The Board of Directors & Staff Members

<u>Board of Directors</u>	<u>Board Title</u>	<u>Business Name</u>
John Allwood	IT	Technology Consultant
Marcy Beck	Finance Team	CPA
Diane Bradford	Success Coach	The Boeing Company
Cheryl Cashman	Career Develop.	Drake Personnel
Marilen Coughenour	Women's Guild	Hoag Memorial Hospital
Cailin Crockett	Teen Advocate	Student
Christie Ferris	Corp Development	Beyond Concepts LLC
Donna Frank	SB Advocate	Union Bank of California
Beverly Ham	Board Chair	bds marketing
Paula Milano	IT	Ki Solutions
Jerri Rosen	Founder/ED	Working Wardrobes
Sheila Swaroop	Legal Counsel	Knobbe, Martens, Olson & Bear
Ron Viggiano	Men's Guild	Austin Taylor

<u>Staff Name</u>	<u>Title</u>
Noelle Champagne	Special Events/Training Coordinator
Tina Contreras	Administrative Assistant
Megan Klink	Career Services Center Manager
Kari Martin	Donation Center Coordinator
Susan Marty	Manager of Administration
Kim Mayer	Corp Partnerships & Comm. Coordinator
Janet Michaca	Career Services Center Coordinator
Jerri Rosen	Founder/Executive Director

---

---

---

---

## What's in store for 2006?

2006 is designed to be a year of great opportunities as we begin the planning for our long-anticipated expansion of programs and services into new markets.

The Working Wardrobes Board of Directors is a dedicated, highly skilled group of community professionals. They will be meeting to develop the financial, communications, development and programming strategies that need to be in place for our expansion effort.

We will focus on a major re-design of our website to ensure it is more current, interactive and visual and we will develop a variety of new printed marketing materials. Members of our women's guild, ***Designing Women***, are planning creative and exciting fundraisers this year that you will want to attend!

This is a great time for us and we want you to be a major part of our growth for years to come!

Thank you for all you have done to make our first 15 years a great success!

---

---