WELCOME!



Saturday, March 12, 2011 The Hilton Irvine, CA











Introduction

• Thank you for volunteering for this event!

 This presentation will provide you with details about:

- Theme of the Day
- Event Day Timeline
- Dress Code
- Volunteer Job Descriptions
- Directions
- How Else You Can Help!



• Your support is what is most important to our events!

WHAT'S THIS DAY ALL ABOUT?

• 500 young teens in economic need from 8 high schools from the Garden Grove School District



- Giving these young teens the opportunity to attend exciting, life transforming workshops and shop for the prom dress of their dreams
- Helping them make the right choices for their futures

WHAT'S THIS DAY ALL ABOUT?

300 community & corporate volunteers
 spending their time & bringing their talents



Partnering with the
 Garden Grove Unified School
 District

o Fun, Fashion & Friends!!!

AGENCY COLLABORATIVE PARTNERS



Garden Grove Unified School District

Dream Girls & Distinguished Gentlemen





Ron Simon Foundation

Working Wardrobes



Transforming Lives

EVENT SERVICES



Rotation of three sessions

- Empowerment Workshop
- Treasure Mapping Workshop
- Prom Dress Shopping

EVENT AGENDA

Really Early bird Set-up Team arrives 6:00am -10:30am

6:30 am

Early birds – Valet & Registration

Teams arrive

7:30 am

General Volunteer registration & breakfast

8:00am - 8:30 am Volunteer Orientation



EVENT AGENDA

8:30 – 9:00 am Cinderellas Arrive

Registration & Breakfast

9:00 – 9:30 am Volunteer Orientation

at stations with

Area Supervisors

9:00 – 10:00 am Guest Welcome, Orientation



EVENT AGENDA



10:00 am – 1:30 pm

Rotation of Services

- Prom Dress & Accessory Selection
- Empowerment Workshop
- Treasure Mapping Workshop

• Each of our teens participate in ALL of the services!



AFTERNOON ACTIVITIES



1:30 pm - 2:30 pm Lunch

Fashion Show & Finale

1:30 pm – 5:00 pm Tear down & Pack Out





CINDERELLAS' NAMETAGS

Here is an sample of what the guests' nametags look like and the information provided for each of the rotations.



Kathy
Smith
Working Wardrobes
Group 1

2011 Cinderellas for Life

9:00 - 10:00	10:00 - 11:10
Orientation & Speakers	Prom Dress Shopping
11:10 – 12:20	12:20 – 1:30
Empowerment Workshop	Treasure Mapping Workshop
1:30 – 2:30	1:30 – 2:30
Lunch	Finale & Fashion Show

SERVICES/ROOMS

Empowerment Workshop Crystal Ballroom D

Treasure Mapping
 Catalina Room
 Crystal Ballroom A

• Wardrobe Area
Monarch Ballroom

Dressing Rooms
 Whitaker

Photography Room
 San Clemente

Valet/Wrapping
 Outdoor area adjacent

Station to Monarch Ballroom

Lunch/Breakfast
 Crystal Foyer



IMPORTANT INFORMATION

- Oress: Business Casual
 - Please do NOT wear Sweats, Ball caps OR Jeans
- Wear comfortable shoes
 - Tennies are OK!





IMPORTANT INFORMATION

• Please wear fanny packs. We cannot accommodate purses, and will ask you to leave them in your cars.





 Please respect our hosts at the Hilton, Irvine- Smoking in designated areas ONLY!



Ambassadors

- Welcome our guests & direct them to Registration tables - nametags in alpha order
- Each group is assigned a group number 1 3
- Take group to each of their hourly services -
 - 10:00 am-1:30 pm



Registration

- Locate nametag sheet/schedule for each guest
- Check off roster





Photography Assistant

 Ensure that the guests names and programs are identified as their picture is taken

Workshop Assistants

- Stationed in each room to assist facilitators and guests
- Be sure facilitators have water and supplies

Personal Shoppers

- Ensure that each guest receives the dress and accessory selection that best suits her needs within our guidelines
- Return items not selected to appropriate racks.



Merchandisers

- Keep the wardrobe area in organized condition
- Assist Personal Shoppers as time allows
- Add dresses to display racks
- Move additional inventory to racks from back up stock



Accessory Assistants

- Help to select accessories (shoes, purses, jewelry) for guests
- Keep supplies stocked for each shopping hour

Dressing Room Assistants

 Keep Dressing Rooms organized and return dresses not selected to appropriate racks.

Wrappers

- Wrap dress in garment bag and accessories in shopping bag
- Present to Cinderellas to carry
- Direct all Cinderellas to their next appointment

Valet

- Ensure that all signage is up before volunteers and guests arrive
- Assist with traffic flow in the parking lot
- Direct the Cinderellas to an open wrapping station.
- Ensure that our guests' new wardrobes are tagged with their names.

Set-up

Various areas need to be set up –
 tables, racks, clothing displays, gift bags, etc.



Clean-up

- Make sure all trash, empty boxes, etc. is put in the

Tear down

- All remaining dresses will be donated to the
 - Camp Pendleton Marine wives event
- Help pack up accessories, move clothing, load trucks, etc.



PERSONAL SHOPPER TIPS

- 1. Learn the merchandise before shopping begins at 10:00 am
- 2. Meet your Cinderella and discuss the event she is attending Prom, Party, etc.
- 3. Determine size
- 4. Take 3 4 dresses into dressing room; wrap with gold ribbon
- 5. Return dresses not selected to proper racks

PERSONAL SHOPPER TIPS

- 6. Select shoes, purse and accessories
- 7. Take items to Wrapping Station so dress can be put in a garment bag for guests to take with them
- 8. Direct Cinderella to her next workshop
- 9. Clean up and organize for each hour of shopping



Join the shopping excitement! Each session is 60 minutes

SHOPPING WARDROBE

As the Size is Available!!!

Dress1 for each

Jewelry2 -3 pieces

ShoesOne pair

PurseOne



How You Can Help Us!

 Collect prom dresses and accessories (shoes, purses, and jewelry)

• Plus sizes are always important to us!

 Help us make connections for donated items and in-kind services

Volunteer in our office prior to the event

 Bring a Volunteer Team to our Donation Center

WHAT WE NEED TO COLLECT

- Over 3,000 Prom Dresses!!
- Over 1,000 pairs of shoes
- Over 1,000 evening purses
- Over 1,000 sets of jewelry



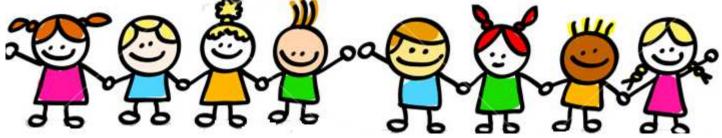
WE'VE GOT GREAT VOLUNTEERS





• We are recruiting 300 volunteers!

DON'T FORGET TO REGISTER!



• We want to make sure that we have the perfect volunteer opportunity for you.

Please complete and return the Volunteer Registration Form by February 11.

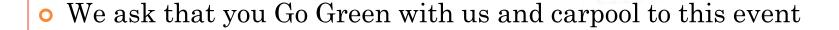
Your support is so important to us & we thank you, however we can not accommodate walk-in volunteers at this event!

TIPS!

• Be sure to be on time or early!

• Wear VERY comfortable shoes

• Leave your purse in your car



• Look out for our sidewalk signs to point you in the right direction

Contacts for Questions:

Megan Harless

MeganH@workingwardrobes.org 714-210-2460

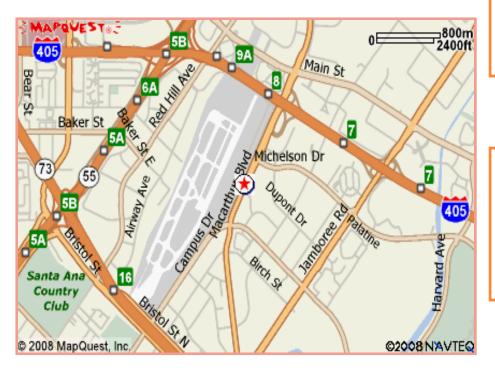
Marlo Kirkham

MarloK@workingwardrobes.org 714-210-2460

Map & Directions: Irvine Hilton

Parking is FREE

Park at Autobytel across the street from the Hilton



Take 5 North
Merge onto the 405 N
Exit Macarthur and turn LEFT
Proceed to Douglas and turn LEFT

Take 405 South
Exit Macarthur and turn LEFT
Proceed to Douglas and turn LEFT

AT THE END OF THE DAY *** WHAT WE WILL DO TOGETHER?

• Make dreams come true for hundreds and hundreds of young teens!!!

• Have a great time!





UPCOMING VOLUNTEER OPPORTUNITIES

- o 21st Annual Women's Day of Self Esteem
 - Sunday, May 22nd, 2011
 - Los Amigos High School, Fountain Valley
- o Blue Jeans, Boots & Swing
 - Sunday, June 5th, 2011
 - The Shea Center, San Juan Capistrano

MORE VOLUNTEER OPPORTUNITIES

- o 15th Annual Men's Day of Self-Esteem
 - Sunday, October TBD
 - Los Amigos High School
- o Baubles, Bangles & Bags High Tea
 - Sunday, September 25th, 2011
 - The Nixon Library, Aliso Viejo













THANK YOU VERY MUCH!

THIS EVENT WOULD NOT BE POSSIBLE WITHOUT YOUR SUPPORT!