

WORKING WARDROBES®



Walk in Their Shoes

3rd Annual 5K Walk, Fun Run & Finish Line Festival!

Saturday, March 28, 2020



**Lakeview Park
Orange**

**Program
Start Time
8:00 am**

**Run Together.
Make A Difference
Together!**

Corporate Sponsorship Package 2020

www.workingwardrobes.org/walk



Our Mission

We invite you to participate in our Third Annual Walk in Their Shoes 5k Walk/Fun Run. This exciting fundraiser will help us get funds for VetNet, our award-winning program that helps veterans participate in our workforce training and certification programs. These programs are essential to the success of our veterans so they can say, **“I GOT THE JOB!”**.

This event is a perfect way for families, friends, and co-workers to get together, celebrate and honor the services of the men and women who served in the military.

This year’s event will take place at the exclusive private and beautiful Lakeview Park in Silverado, CA. Runners and walkers will make their way along a very easy walking path with gorgeous views of the Lake Irvine.

Who are we?

Working Wardrobes’ VetNet is a safety net for veterans. We provide our clients with an array of occupational and soft skills training, resume development, interview skills workshops, industry-specific certifications, and our signature professional wardrobing service.

Since the inception of VetNet in 2012, we have served over 2,000 veterans from various backgrounds and life experiences. Many of our veterans have recently been discharged or retired from the military, while others have been out for several years. In all cases, they have found the transition from military to the civilian world challenging.

What can you do?

“Pay it Forward” and help us serve them. Join us as we Walk in their Shoes on March 28, 2020! Put a team together. Set your fundraising goal.

We know you can do it!

www.workingwardrobes.org/walk



1851 Kettering Street, Irvine, CA 92614
(714) 210-2460
workingwardrobes.org





What can you do to help?

Sponsor a Company Team- What better way to build team moral than to walk/run for a great cause!

Benefit	Title Sponsor \$15,000	Course Sponsor \$10,000	Start/Finish Line Sponsor \$5,000	Mile Marker Sponsor \$1,500
Event title changed to 'Working Wardrobes 5K Walk and Fun Run Presented by	X	SOLD		
On stage recognition on day of and post event	X	X		
Logo on marketing materials (submit by 2/24/20)	X	X		
Recognized in all media channels	X	X	X	
Company Logo on T-Shirt	X	X		
Highlight article in Working Wardrobes newsletter: Good News	X			
Social Media Posts	X 5 posts +	X 3 posts +	X 3 posts +	X 1 post +
Vendor Table	X	X	X	X
Signage at Event	X	X	X	X
Option to add items to event Swag Bag	X	X	X	X

All company logos should be submitted to MarissaC@workingwardrobes.org no later than **Monday, February 24, 2020** for inclusion in print production.

We have room for community vendors tables at a reasonable fee.

For more information, please contact **Marissa Chery** at MarissaC@workingwardrobes.org or call **714.210.2460 ext. 108**

To register online, please visit: www.workingwardrobes.org/walksponsors



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Corporate Sponsorship Commitment Form

Sponsorship Levels:

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor \$15,000 | <input type="checkbox"/> Finish Line Festival \$5,000 |
| <input type="checkbox"/> Course Sponsor \$10,000 | <input type="checkbox"/> Mile Marker \$1,500 |

Company _____

Contact Name _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____ Website _____

Payment Information:

Check: \$ _____ Payable to Working Wardrobes

Please charge my card MasterCard Visa American Express Discover

Name on Card: _____ Card Number: _____

Billing Address (if different from above): _____

Expiration Date: _____ CVV: _____ Signature: _____

**For more information, please contact Marissa Chery at
marissac@workingwardrobes.org or call 714.210.2460 ext. 108**

All company logos should be submitted to erina@workingwardrobes.org no later than
Monday, February 24, 2020 for inclusion in print production.



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Highlights from the 2018 Walk in Their Shoes event...

